



2026 Education and Event Taxonomy

2026 Top Level Categories:

- **Artificial Intelligence in Healthcare:** Exploring AI's transformative role across healthcare.
- **Digital Health Transformation:** Integrating technologies into care delivery to create a connected, patient-centered healthcare system that improves health outcomes, care delivery, and data-driven decision making
- **Cybersecurity:** Protecting electronic health information by ensuring confidentiality, integrity, and availability across healthcare systems
- **Business and Financial Management:** Guiding health leaders toward financial sustainability and operational excellence
- **Health Equity:** Ensuring everyone has a fair and equitable opportunity to attain their highest level of health through technology.
- **Public Policy:** Addressing the core issues of digital health with advocacy and public policy.
- **Workforce:** Preparing people and organizations to tackle what's next in health and wellness.

Categories and Sub-Topics

Artificial Intelligence in Healthcare

- AI Policy, Governance, and Ethics
- AI Applications for Operational, Administrative, & Strategic Transformation
- AI Implementation, Integration, and Scaling Efforts
- Clinical AI Solutions for Care Delivery and Patient Outcomes
- Data Infrastructure, Challenges, and Risks of AI
- Future Trajectory of AI in Healthcare Innovation

Digital Health Transformation

- Alternative and Digitally-Enabled Care Delivery Models
- Data-Driven Decision Making

- Digital and Analytics Strategy, Transformation, and Technical Infrastructure
- Emerging and Health Technologies and Innovation
- Interoperability and Standards and Health Information Exchange
- Patient-Centered Experience and Engagement
- Population Health and Public Health Intelligence
- Predictive Analytics
- User Experience, Usability and User-Centered Design

Cybersecurity

- Business Continuity
- Cybersecurity Governance
- Disaster Preparedness
- Incident Response
- Security Awareness Training

Business and Financial Management

- Change Management and Process Improvement
- Clinically Integrated Supply Chain
- Entrepreneurship and Start-ups for Innovation
- Financial Optimization
- Organizational Management
- Project Management
- Revenue Cycle Management
- Value-Based and Outcomes-Driven Care Models

Health Equity

- Access and Barriers to Care
- Digital Literacy
- Health Disparities and Inequalities
- Social Determinants of Health

Public Policy

- Regional Public Policy (Americas, LATAM, APAC, EMEA)
- State/Provincial-Level Public Policy and Legislation
- Advocacy
- Data Systems Modernization Public Policy
- Private Sector vs Government Roles

Workforce

- Education and Preparing Workforce of the Future
- Leadership
- Professional Development
- Recruitment, Retention, Employee Wellness