

## Digital Health Technology Partner Program

### **Current Challenge**

Digital health transformation enables organizations to implement information and technology to better serve their communities and create lasting change in the global health ecosystem. We partner with market suppliers who are invested in the digital health ecosystem, globally to deploy outcomes-driven, value-based solutions.

The current global landscape has altered expectations of healthcare delivery. Every healthcare organization has had to adapt to new methods and modalities of care.

#### As a trusted advisor, our partners have a competitive advantage to:



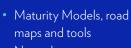




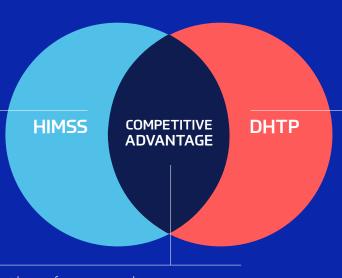




OPTIMIZE CLIENT INVESTMENTS



- Neutral partner with global reach
- Global data analytics platform and tooling



- Co-create and co-design evidence of outcomes to document progress
- Insights sharing strategy to document market impact and value
- Benchmark outcomes with global health systems
- Drive market growth for DHTP, inform digital strategy globally for HIMSS

- Expert solutions to address health system challenges
- Market reach
- Domain expertise
- Market level knowledge and sales teams to drive growth
- Clients and prospects that need transformational guidance



## **Program Benefits**

Our partners can take advantage of a variety of services that position your brand as a thought leader in digital health transformation.

#### These benefits include\*:

- Thought leadership opportunities via webinars, podcasts and other media channels
- Comprehensive marketing toolkit
- Speaking opportunities at premier events
- Brand awareness campaigns
- Professional development certifications

# Drive Transformational Change in the Market with our Trusted Maturity Models



The digital health transformation journey is already happening. Learn how you can make impactful change and become a Digital Health Technology Partner.

<sup>\*</sup>Based on the level of DHTP commitment.